

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
307261-1	08/19/12	August 2012	07/30/12 - 08/13/12

Station	Account Executive	Sales Office	Sales Region
WPTV	WPTV House	WPTV Local	Local

Billing Address:

Downey / Non / Circuit Court Judge
 Attention: Accounts Payable
 151 NW 1st Ave
 Delray, FL 33444

Advertiser	Product	Estimate Number
Downey / Non / Circuit Cou	Downey for County Court	

Flight Dates	Order #	Alt Order #
08/10/12 - 08/13/12	307261	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/10/12	08/10/12	M-F 5-6a	5-6a	----F--	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ----F-- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 08/10/12 5:23 AM M-F 5-6a 5-6a :30 DOWNEYH \$250.00 NM									
2	08/10/12	08/10/12	M-F 6-7a	6-7a	----F--	:30	1	\$725.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ----F-- 1 \$725.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 08/10/12 6:23 AM M-F 6-7a 6-7a :30 DOWNEYH \$725.00 NM									
3	08/10/12	08/10/12	Daytime/Olympics	10a-5p	----F--	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ----F-- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 08/10/12 12:23 PM Daytime/Olympics 10a-5p :30 DOWNEYH \$650.00 NM									
4	08/11/12	08/11/12	To The Point	9-10am	-----S-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----S- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 08/11/12 9:54 AM To The Point 9-10am :30 DOWNEYH \$250.00 NM									
5	08/11/12	08/11/12	Wkend Sa/Olympics	10a-6p	-----S-	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----S- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 08/11/12 10:14 AM Wkend Sa/Olympics 10a-6p :30 DOWNEYH \$550.00 NM									

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Downey / Non / Circuit Cou	Downey for County Court	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/12/12	08/12/12	Early Morning Olympics S6-10a		-----S	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----S 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 08/12/12 6:59 AM Early Morning Olympics SU 6-10a :30 DOWNEYH \$450.00 NM									
7	08/12/12	08/12/12	Meet The Press	9-10a	-----S	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----S 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 08/12/12 9:59 AM Meet The Press 9-10a :30 DOWNEYH \$1,500.00 NM									
8	08/12/12	08/12/12	M-Su Late News/Olympic:11p-1235a		-----S	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----S 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 08/12/12 11:46 PM M-Su Late News/Olympics 11p-1235a :30 DOWNEYH \$1,000.00 NM									
9	08/13/12	08/13/12	M-F 5-6a	5-6a	M-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 M----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 08/13/12 5:43 AM M-F 5-6a 5-6a :30 DOWNEYH \$300.00 NM									
10	08/13/12	08/13/12	M-F 6-7a	6-7a	M-----	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 M----- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 08/13/12 6:39 AM M-F 6-7a 6-7a :30 DOWNEYH \$850.00 NM									
11	08/13/12	08/13/12	Today Show	7-9a	M-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 M----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 08/13/12 8:49 AM Today Show 7-9a :30 DOWNEYH \$900.00 NM									
12	08/13/12	08/13/12	Today Show 3	10-11a	M-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 M----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 08/13/12 10:46 AM Today Show 3 10-11a :30 DOWNEYH \$400.00 NM									
13	08/13/12	08/13/12	Tonight Show	1135p-1235a	M-----	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 M----- 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 08/13/12 12:06 AM Tonight Show 1135p-1235a :30 DOWNEYH \$325.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	08/13/12	08/13/12	M-F 6-630p	6-630p	M-----	:30	1	\$1,075.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 M----- 1 \$1,075.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV M 08/13/12 6:28 PM M-F 6-630p 6-630p :30 DOWNEYH \$1,075.00 NM									

<u>Total Spots</u>	14	<u>Gross Total</u>	\$9,225.00
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Payment Terms 30 Days

<u>Agency Commission</u>	\$1,383.75
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<u>Net Amount Due</u>	\$7,841.25
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